

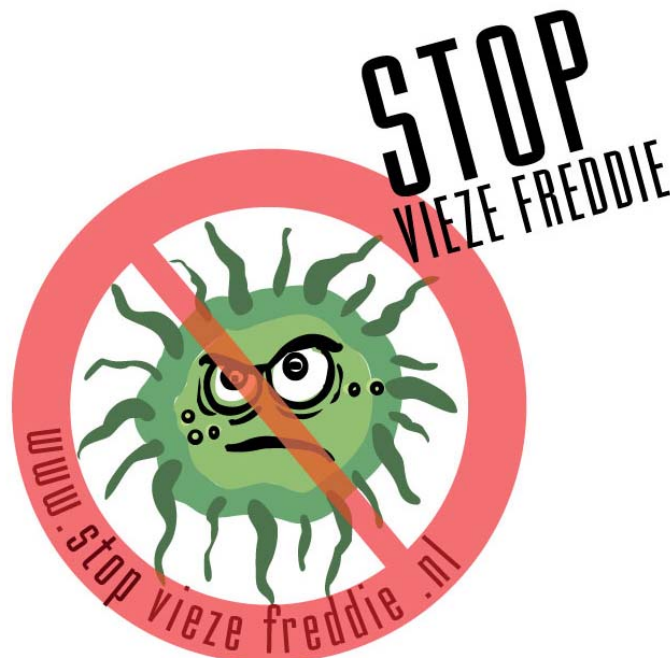
Dear participant,

Thanks to the funds received for a EuRegion venture (EurSafety) we are currently working on a number of smaller projects. Essential in these projects is the creation of a health-care network in the EuRegion Rhine-Waal. In cooperation with GGD-Nijmegen and the GA Wesel, we are currently engaged in our first project: Stop Vieze Freddie (Netherlands) or Stop Schmuddel Fritze (Germany). This campaign will start on October, 1st and aims at prevention of influenza at schools in Germany and the Netherlands. While this year's project needs to be seen as a "pilot", we hope that more schools will join in the following 2 years.

Due to the threat of this years influenza pandemic in autumn (or possibly earlier), it is essential to start the campaign as soon as possible after the beginning of the new school year. Therefore two preparatory meetings are scheduled in September and a press conference will take place just before October.

You have indicated (possible) interest in participation or involvement in the project. With this letter we would like to invite you to the meetings on 7th and the 17th of September and the press conference on September 30.

On the following pages you will find the necessary additional information and details about the campaign.



1. Background information

The goal of the campaign is to reduce the transmission of the influenza virus and absenteeism in schools. Considering the “crowding” and general less optimal hygiene among pupils, the chance of transmission in school is above average. Simple infection control measures can be used to prevent transmission of respiratory viruses. Pupils will be made aware in a fun and instructive way of the usefulness and importance of good hygienic behavior.

Target group: 8 to 14 years (can be adjusted per school)

Period: October to March

2. What schools may expect

The school can participate in the program and can benefit from various promotional materials. The materials consist of an interactive website, posters, stickers and (giving) presentations (teaching materials). Each school receives dispensers dependent on the number of classrooms and toilets. These dispensers must be mounted by the school (with an adhesive strip) and fillings need to be procured. Finally, the school must ensure that paper handkerchiefs are present in each classroom.

3. What schools need to do

a. In the beginning of the campaign (October), each class must schedule two lessons on the project and its objectives. Learning materials for a presentation can be delivered to the school. If a school develops teaching materials, they may share this by uploading it to the project server, for others to use. In addition, members of the campaign team can deliver a presentation at the school.

B. The school mounts the dispensers in each classroom and each restroom (toilet). This can be done using adhesive strips.

C. In each classroom a box of paper tissues should be present.

D. The school should be prepared to contribute to the purchase of the disinfectant and tissues. A cost estimate is about € 450, - to € 600, - per month per school, depending on the size of the school. The assumption is based on 40-60 rooms.

4. Meetings

Date: Monday, September 7 2009

Time: to pm

Location: Dominicus College , Nijmegen, The Netherlands

Exact time and location to be announced

Date: Thursday, September 17 2009

Time: to pm

Location: GGD Nijmegen, The Netherlands

Exact time and location to be announced

5. Press conference

Date: Wednesday, September 30 2009
Time: 16:00 to 17:00 pm
Location: Euregio Rijn-Waal
- Euregio Forum –
Emmericher Straße 24
47533 Kleve, Germany

6. What we need from participating schools

1. School or company logo as JPEG or PDF file (print quality preferred)
2. Number of classrooms and restrooms (sanitary facilities) of the school
3. Name, telephone numbers and email of the person who will be our contact
4. Number of persons present at the preparatory meeting and press conference

Please send this information at your earliest convenience to charlotte.schmidt85@gmail.com.

Not yet committed to participate, but interested? Having more questions and in need for further information? Please feel free to contact one of the project members!

Sincerely, on behalf of the project team

- *Charlotte*

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